



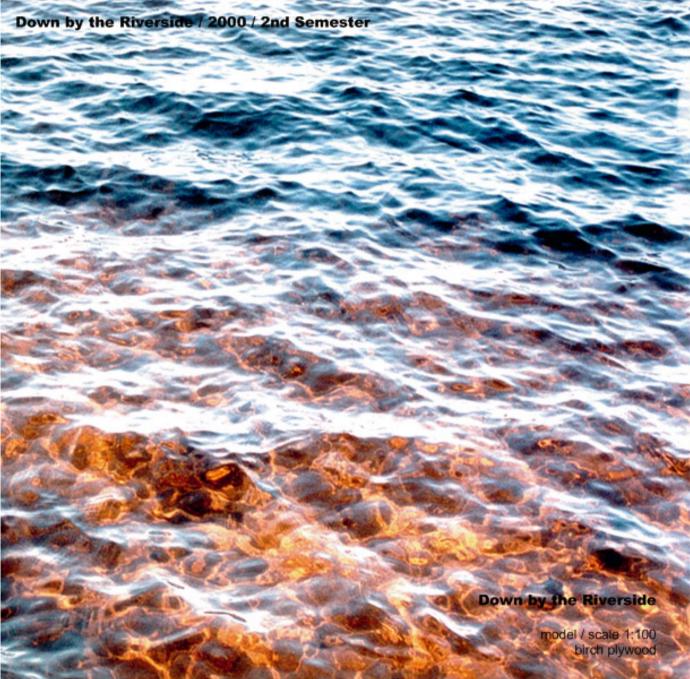
Diana Heredia

Portfolio



ORIENT OVERSEAS CONTAINER LILE

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Down by the riverside

The plot is situated on a former mill island embraced by two creeks of the river Regnitz.

Its location south of the city of Erlangen is characterised by a landscape of creeks and meadows.

The site at the southern part of the island is occupied by an arrangement of deserted buildings.

The property belongs to an association for the development of solar power plants whose principal office is already on the island.

A building for living and working shall be created in this uncommon hideaway with its strong relation to the water for a team of six scientists and engineers. The place shall enable them to engage in projects for a defined period and to live there during this time. The furniture should provide exemplary facilities for interactive working. It is essential to offer rooms for individual, as well as for team work and spaces for



Down by the riverside





The house communicates to the viewer the position of private and working areas by the arrangement of the windows.

The entrance is standing back embedded in private and work areas. The foyer divides the ground floor without disuniting the house. The partial glazing appears to open the entrance area visually.

The glass roof is centred directly over the gallery, widens the room to the top and enhances the incidence of light.

The public areas - conference room, kitchen and lounge - can easily be recognised from the outside by their panoramic windows. They widen the rooms not only to the inside but also open them to the outside giving them a certain inviting transparency.





The working areas are situated by the riverside, in a way that assures low disturbances and a free view to the water. The dividable work area protrudes towards the riverside according to the former building and substitutes the volume of the set back entrance.

The individual areas are recognised from the outside because of their closeness. The windows do not allow the easy insight of the panorama windows and appear less inviting.

Prof. Uwe Fischer LB Richard Waldmann





Beer-Bar

Class Project 2000

This bar was developed by the class of interior design on the occasion of the Annual Exhibition of the Academy of Fine Arts in Nuremberg.

The primary objective of this year was to create the most striking change to our class room with a minimum of financial funds and without expenditure of time.

At the same time we wanted to avoid big cleaning and dish washing after the party.

By stacking up backlit beer crates of the brands Becks and Desperados we erected a wall in front of the window area utilising its distinctive color effect. We lowered the height of the room with a suspended ceiling of gauze to get an impression of higher density...

The narrow bar made of wood on metal stands

serves as a thin stripline between guests and service area without disrupting the looks of the wall.

The presentation of the product and easy handling were realised with the most basic means possible.





Giardini

Task:

Imagine... In the near future there will be interesting expositions in the exhibition hall of the Academy. Interested visitors will come at the weekend and stand in front of closed doors. There is no exhibition,

not even a café.

Or imagine people going for a walk and -while passing by- becoming aware of the Academy and the exhibition hall and: Nothing but closed doors.

In fact there is a cafeteria, an entrance and an exhibition room. Why not connect these features?

Which aspects are to be considered?

Keep in mind: The forest and the campus of the Academy are local recreation areas for Nuremberg throughout the year.

Text: Prof. Uwe Fischer

Giardino da padiglioni

Analysis:

There is an entrance for the public to the exhibition hall while the access to the rest of the campus is restricted outside the opening hours. The lawn between the exhibition hall and the main building is the only temporarily claimable open space in summer and spring. A solution regarding the roof will be essential because of the changeable weather.

To ensure a long term success, the visitors have to be satisfied not only with the quality of the exposed works but also with additionnal offers. They can take good experiences home when the access to the campus and their stay are uncomplicated and enjoyable.

Mobile pavilions, easy to disassemble are provided in the concept. Four of these can be combined to a big one. Position, size and quantity can be changed on demand. The pavilions are furnished - if necessary - with simple folding tables and benches. In colder seasons the space saving furniture can be easily shelved in the furniture store close to the hall.

Basic system:

A plug system of metal tubes with diagonal bracings, the base plate with rolls or pedestals and the roof form the basis of the system. The furniture is added if required.

The roof elevates invitingly over the entrance and is made of canvas like the side panels.

Mobility means in this case more than having the possibility of assembly and disassembly because of the option to connect pavilions to each other. A combination of a maximum of four units requires the coupling of the roofs. The bracings in the center can be removed in this case.

Specifications:

The existing exhibition hall built by Prof. Johannes P. Hölzinger demands for an unostentatious design matching its plain structure, as well as an inexpensive an temporary solution, adequate to location and purpose. The pavilion has to be realisable by limited resources.

Oritatamishikibar / 2001 / 3rd Semester

折



with Kumiko Watanabe (5th Sem.) & Andrea Würstl (1st Sem)
Show&Bar Competition / Campustage / Stuttgart
panel / 3 x A 1 / panel format
materials / stainless steel covered wood / aluminium profiles
model / scale 1:10



The challenge was to design an arrangement of furniture composed of a presentation unit and a bar. It is provided to all students and institutions of the University in Stuttgart during exibitions, lectures, presentations and festivals and shall give an adequate basis to the particular events. This leads to two tasks to be worked on simultaneously.



The first task is the development of a multi-media based presentation unit for exhibitions and lectures. It shall provide space for one or two display screens, a video projector and space for the appendant computer units and electrical installations. Furthermore temporary facilities for storing of peripheral devices or small exhibits are desirable. The piece of furniture shall consist of mobile elements easy to assemble. The erected unit must not exceed the maximum dimensions of two metres in width and height.



The second task is the design of a mobile bar to serve refreshments and snacks during the events. An adequate and illuminated work space should be provided, as well as a sink and two surfaces for exchangeable posters with an extent of no more than 0,40 x 0,60 metres.

Receptacies for electrical installations and water supply are essential. First of all a master unit shall be conceived establishing a basis for upgrading, complying to the dimensions of the events.

The bar has to be as easily mountable as transportable. The basic unit and all other modules shall not exceed the size of 1,20 meter in width, 0,80 m in depth and 1,40 in height.

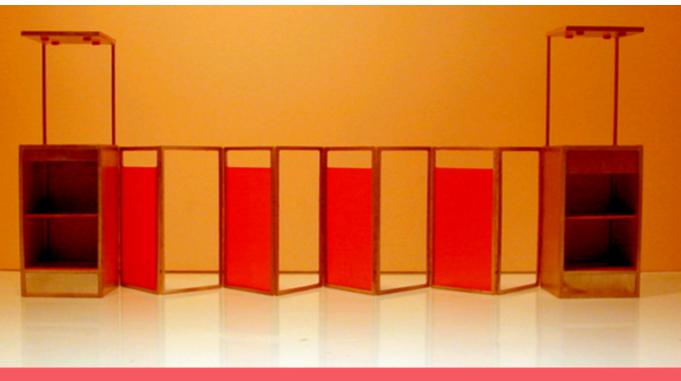
Detailed information about the structure and materiality is required. It is essential to plan within a reasonable financial scope to ensure the realisation of SHOW & BAR.

The presentation unit and the bar are supposed to be used together demanding an integrative design.

Nevertheless both elements should fulfil their particular functions separately.

t.







Oritatamishikibar

eng.: bar, that is foldable



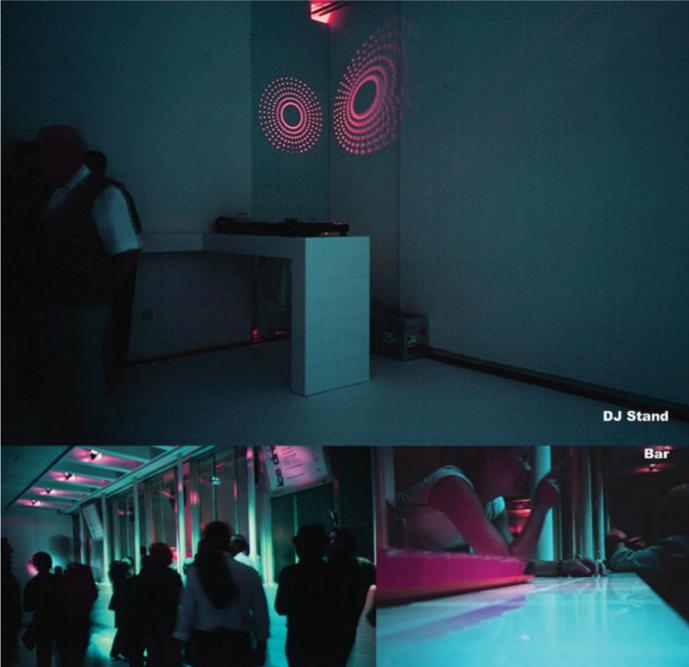


Ice Bar

Class Project Bar for the Annual Exhibition Special Commendation by the Jury







ConCentracion / 2001-02 / 5th Semester ConCentracion chapel on the wayside model / scale 1: 25 / wood, white pebbles, coated ETFEmembrane,



Chapel on the Wayside



Reports about pilgrimage to Santiago de Compostella (Galicia, Northern Spain) to the tomb of the apostle Jacobus date back to the 9th Century. Together with Rome and Jerusalem it was the most popular place of pilgrimage of the Occident.

After the abating pilgrimage during the centuries the interest at it is awakening again and at the same time the religious denomination is losing more and more its relevance.

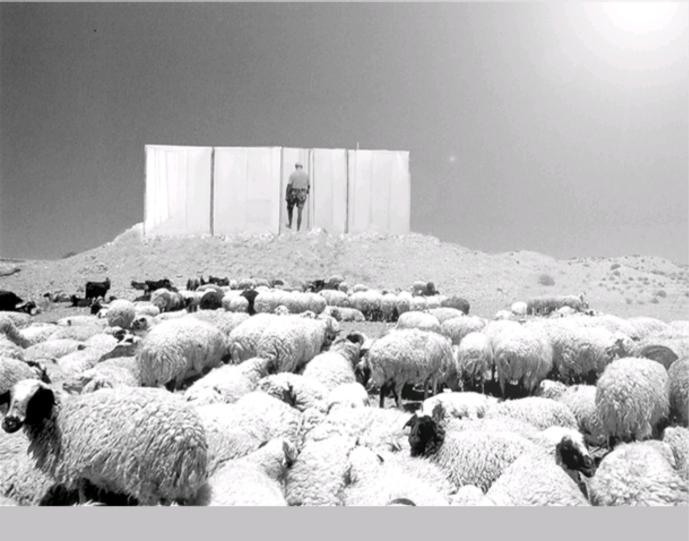
The incentive today is a peregrination taking several weeks across the artistic and cultural landscapes of Europe.

The task is the interior of a chapel on the wayside as a place for reflection and place of contemplation, self-communion and recourse.

Design a one level building with a floor space of 10-15 qm without electricity or water connection. Give a statement about access, proportions, materials, colours and illumination.

Text: Katharina Floder





Walking is the dialogue with Creation" (Reinhold Messner)

"Walking is the dialogue with oneself" (Jaskolski - The Labyrinth)

Finally you are expected in the centre by the enlightenment, to ascend to a higher level, where you can gain cognition and retrace the way lying behind as well as ahead.



Sushi-Box

Excerpts 8 panels / 43 cm x 43 cm

DIANA HEREDIA / 5.SEMESTER / PROF.KATHARINA FLODER / KLASSE INNENARCHITEKTUR / AKADEMIE DER BILDENDEN KÜNSTE IN NÜRNBERG

BIDE VIEW

The Sushi Box is a merchandsing trialer to offer healthy fast food from a mobile platform. It is but on an "off the shelf" chassis. By means of a folding mechanism, it can be compacted to small size for road transport, but if extended, it builds up to a height of 3.6m to be clearly recognizable from far away. The main Logo remains visible after the trailer is folded down.

To allow for the complex shapes and compound curves, the elements of the assembly are manufactured from fone composite materials. This also provides a strong light-weight structure. The top layer of these composite materials can be dyed to achieve a duratic UV-resistant colour. In the front area, it is possible to laminate graffic-boards under the top cost.

BACK VIEW



Colour & lighting:

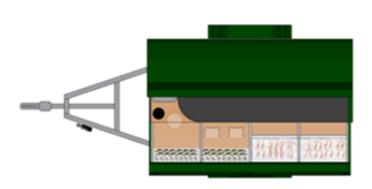
The colour and lighting concept represents sushi. The outside is kept in a dark green like sea weed, while the inside is bright natural white like rice.

Downlight spots highlight the unprocessed fish, the working surface and the readily made sush to demonstrate the cleaniness and freshness to the oustomer.

The entire trailer looks like a big carton with the lid open to resemble an asian fast food box. When the Sushi Box is closed, it fits on a standard parking lot, so it does not always have to be towed away.

Sushibox

VIEW OPEN



How to open the bex:

The Box is opened and closed by a central locking system. Preumatic actuators lift and lower the flap mechanically. Both the locking system and the pneumatic mechanism are controlled by a remote control, 51.

All needful implements are contained in the box:
Arice cooker for cooking rice and keeping it warm, the bamboo mat (makisu), the ceder bose (hangel) to mingle the rice with the vineger mix, a speaula (shamoji), a fan (ucthwa) to cool down the rice, a can'ing board, knives (hocho) and the one side cutted fails kinte (vanagi).



Shopping Experience:

The garriture and the ingredients shall be visible by the customers. The work space is oriented towards them so they can observe the preparation. For people in a hurry there are prepared chilled sush lying visible under the counter.

The fish is also visible by the customers as a guarantor for freshness and quality.

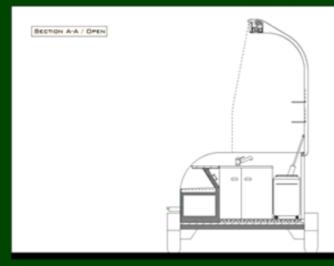
Lightings

The light plays a major role in the box. The customer informations are backlit, there is optional illumination

for the interior and of course for table and sushi.

The product information as well as the name of the box are illuminated with the flat glass lamp PLANON (Ouram - only 10 mm trickness). The food is lighted with the usual spots with a very low heat emission.

DIANA HEREDIA / 5.SEMESTER / PROF.KATHARINA FLODER / KLASSE INNENARCHITEKTUR / AKADEMIE DER BILDENDEN KÜNSTE IN NÜRNBERG



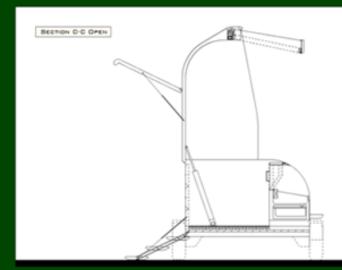
Freezer storage:

Below the working surface there is the cooling plate for the already finished sushi. Undermeath it there is a box for stockage. The ingredients that have to be controlled and refilled every day.

The ingredients that have to be controlled and refilled every day are stored in the additional foldout shelves in the back wall.

The water supply is provided by a sink in a cupboard. The fresh water and seweringe system is operated by an electrical pump. It is activated by hand or foot switch. There is also a sink heater for 6 these of warm water. The hot

litres of warm water. The hot water is essential for the hygiene in the box, just as a vacuum sealed bin to avoid malodours. The waste container is rotatable around an axide to enable cleaning and maintenance in the corner.



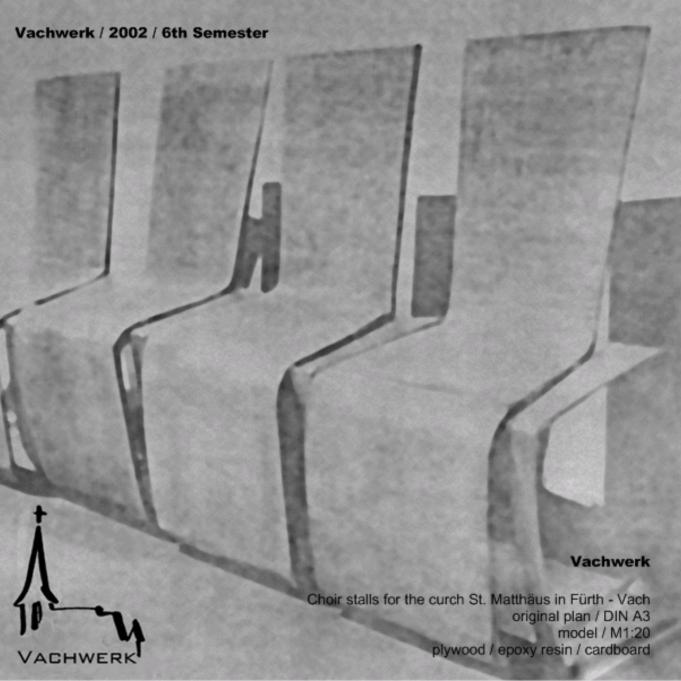
The functional principle of the cassette awning:

The awning is encapsuled together with the moving parts in a cassette. Two adjustable folding arms pull the cover from the cassette. A tube motor installed in the roller tube nethracts and extends the awning. The electric motor is operated via radio signal by a remote control. The front profile is illuminated with the flat panel lamp

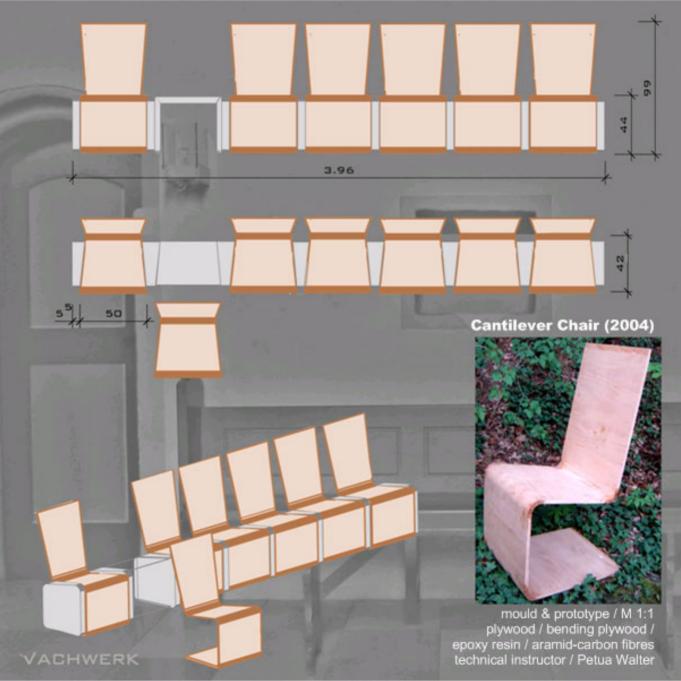
from Osnam Heat exchanger: The excess heat originating from the under counter freezer can be used in winter or cold weather to

support the underfloor heater elements.

The swing-door: The door servels out by dint of gas tension arms on a hinge and is mechanically connected to the folding steps.





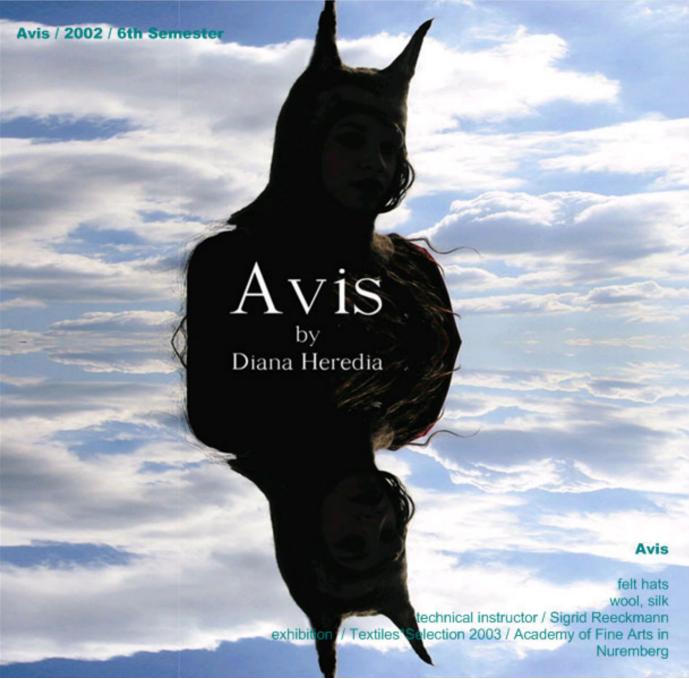




The closure of the class is inevitable. The interior architects are left in the middle of the woods. Therefore we moved out of the class room and into the vestibule and built the bar in front of the pavilion, to turn them into a for the deer pass. The bar builds a strong contrast to the Ice Bar of the previous year. The cold, repelling tiles give way to raw. untreated wood. Plastic tubes for the storage of plans are used as lamps. The bar manifests our move-out and is at the same time an ironic allusion to the woods surrounding the which can not be seen for all the trees...









The collection Avis illustates a correlation between the wearer and the object. It allows to read off characteristic features or at least a clear statement of what he or she wants to represent.

The hats are wearable sculptures avowing their distinctive personality to the viewer.















"Expo Real" is the name of the International Commercial Property Exposition taking place every year in Munich. The exhibitors are from all relevant branches of the trade: developers, estate counsellors, investors, facility managers, representatives of banks, stock salesmen, ambassadors of the economic regions and cities as well as architects and persons of the building industry.

The Region Nuremberg is represented by a collaborative stand of the cities Nürnberg, Fürth, Erlangen und Schwabach. The stand does not only promote the cities but also presents the partners from private enterprises.

The Project is supervised by the Office for Economic Development of the City of Nuremberg. Prof. Michael Stößlein

The stand communicates the high profile of the Nuremberg Region by the accentuation of self-reliance, individuality and progress.

In the interior of the stand a new subordinated scenery is created in contrast to the outer shell.

Seen from outside the stand appears strictly geometrical, well-regulated and passive, while the inside is vividly busy and active. This effect is caused by the carts in the inside.

These carts share the same basic elements but are individually distinguishable by their mutable assortment of flexible applications.

Just as there are differences and similarities between cities and partners - and they are shown - the power of the complex is communicated by the multitude of connecting influences. Its monolithic outside stands out from the abundance of glary designs calling for the visitors attention.

The powerful, static impression results from the interaction of the silver-coloured plates of Alucobond and the therein hanging translucent strip doors. The flexibility of the PVC-straps assures an absolute variey of admittances.

The translucent strips shield the interior from direct view, but allow a glow of light to attract the visitors' attention and allure them to come in.







Task was the elaboration of an academy model.

After the examination and analysis of recurring patterns in the development and attitude of academy members and relating to the results of historical occurrences the group came to the conclusion that the only logical result could be rebellion.

To reawake the "sleeping beauty" and to contain / banish? permanently her narcotic effect to her visitors it was essential to destroy her indefeasibility? only possible by explosion.

With a memorial tablet and a gipsy band playing sad measures all participants of the different workshop groups took leave of the old academy. As a symbol for resistance we started the ceremony by flying the group's flag. After that the group members headed to cross the school grounds accompanied by the music, to get to the other end of the campus where the tablet was unveiled ceremonially. This event took part to the exclusion of the public.

Of course the academy was not very amused when they came to know about the campaign, while professors and students reacted in all possible kind of ways. The group achieved its aim to animate people to reflect on obsolete structures.

Nevertheless the marble tablet was dismounted shortly after the Annual Exhibition in August 2003. The only evidence of its existence are the contours on the wall. To this day the flag of resistance is misssing without a trace...

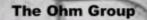
http://www.a42.org/69.0.html?&no_cache=1&sword_list[]=bel





AM 26. APRIL 2003 WURDE DIE AKADEMIE DURCH DIE GRUPPE OHM GESPRENGT







The groups name originated from the coincidence that Georg Simon Ohm - the discoverer of the electrical resistance - worked as well in Nurmberg as in Cologne. The crosslink between the Cologne architectural bureau and the Academ in Nuremberg was given.

Another connection resulted from the analogy between the academy's logo and the symbol for electrical resistance. The symbols look alike if an "entrance and exit" are joined to the Academy's emblem, ressembling even more the ground floor plans of the pavilions, which makes it more dynamic. The examination of the term "resistance" was one of the primary accents of our work because of the existing and irreconcilable disaccord between reality and delusion.

After historical research and discussions with students of other branches of study, the group arrived to the conclusion that the academy had rather similarities to a sanatorium than to an elite school for a new generation of artists - although this is the achievement the academy would like to accredit to itself. The single solution was action - above all to obtain the groups initial enthusiasm and desire for overdue reforms.

Both seemed to give way to the typical academic dullness.

Reconsidering Ohm's Law we decided to transfer the formula into reality for a positive application.

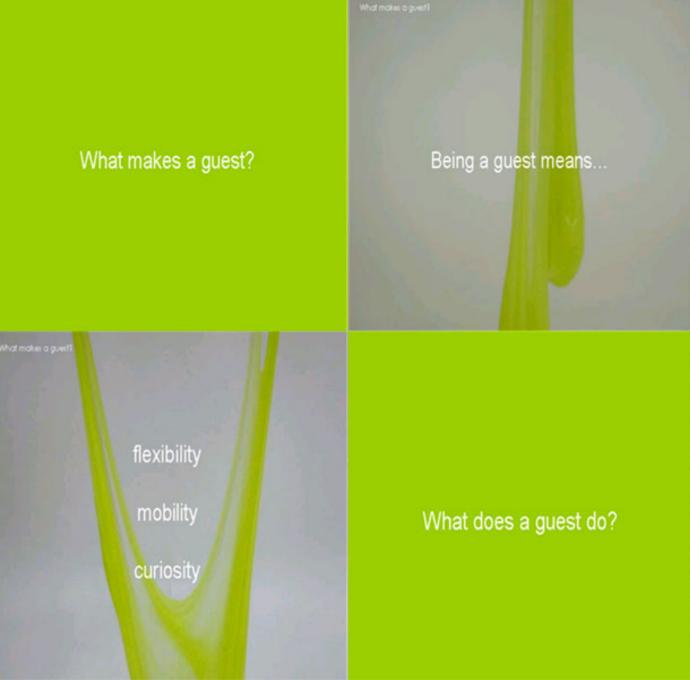
Hospitality / 2003 / 8th Semester

Correlations between guest and host

Diana Heredia

Correlations between Guest and Host

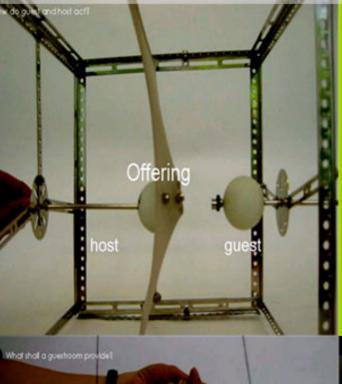
theoretical analysis / models, transparencies and Instructional film Annual Exibition of the Academy of Fine Arts in Nuremberg







How do guest and host act?

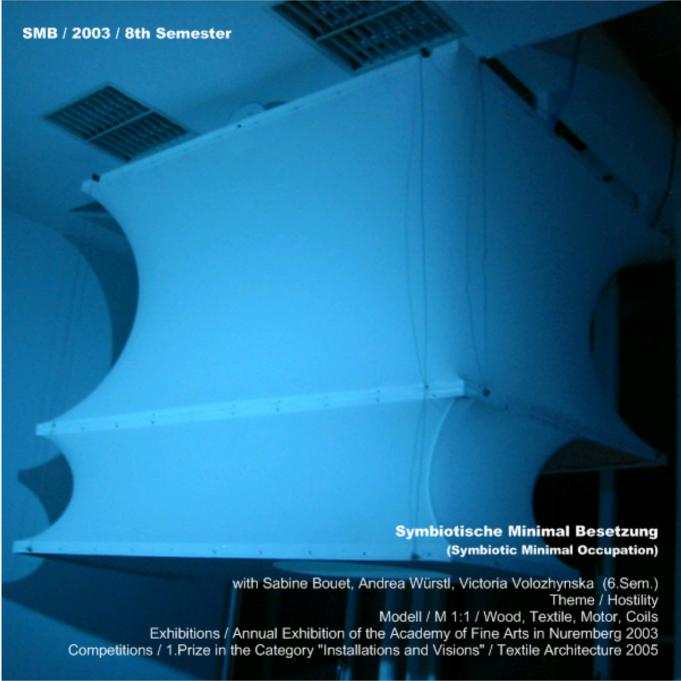


What shall a guestroom provide?











Symbiotische Minimal Besetzung (engl.symbiotic minimal occupaion)

The SMB was the result of the semester project to the topic of "hospitality" and was our contribution to the Annual Exibition 2003.

The last task required to develop a functional modell (scale 1:1) of a guest room specific to the seminar room of the class.

The most important requirements were not to affect the listed building, to enable someone to sleep while there is a meeting taking place at the table and also the facility to minimise the guest room while not in use.

To make use of the full height of the room, chairs and table served as a stair to the mobile guestroom.

The construction was suspended with belts on the beams in-between the rooflights. The steel cables of the prototype were winched up on counterrotating coils by an electric motor.

The bi-elastic membrane working as screen from view folds up to a minimum, so that only the outer frames remain visible after retraction. The project was realised on a minimal budget.









Category "installations"

SMB

1st prize

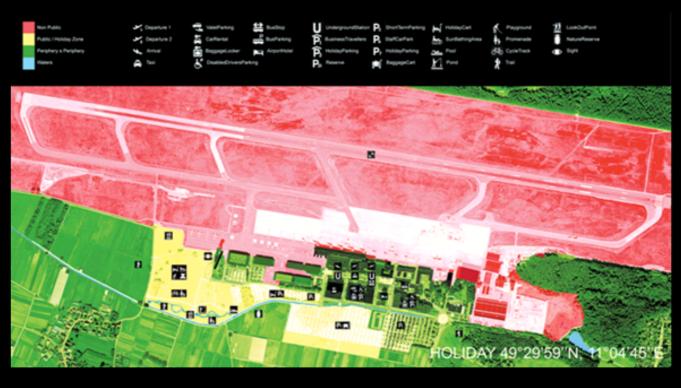
Sabine Bouet Viktoria Volozhynska Andrea Würstl Diana Heredia

The project uses a textile membrane to create the shell for a room that has sensual qualities.

Whilst the installation is on the one hand fully functional in providing a dual, although minimal use of space, on the other it acts simultaneously as an object of light sculpture. Likewise, the construction of the object using a membrane envelope serves several purposes – it assumes a support function, prevides a space creating cover, acts as a light-conducting material and, in addition, can easily be removed by being rolled up fuariability. As the same time it uses few materials and keeps design complexity to a minimum.

The jury welcomes the intelligent and appropriate use of membranes for an original and innovative solution, which is documented both in its planning as well as in its implementation.

Holiday 49°29'59"N, 11°04'45"E / Diploma Thesis / 2003-04



Holiday 49°29'59"N, 11°04'45"E

Excerpts from the Diploma Project

Format:

- 2 panels, format:110x60 cm
- Powerpoint presentation with preliminary research (including the holiday video "All U Need in NUE") and collages
 - Booklet "All U Need in NUE" with photographs from the periphery und texts dealing with the topic of periphery
 DVD with theTelekolleg "TakeOff" und advertising clip "HolidayCart"
 - "HolidayCart" 1:1 prototype

Take Off for Holiday 49°29'59"N, 11°04'45"E

1. Holiday 49°29'59"N, 11°04'45"E - Concept for Holiday at the Airport Nuremberg and periphery

Looking at the periphery of the Nuremberg Airport, attractive recovery areas become accessible. Embedded in natural surroundings you find the airport as an independent system with its own closed circular courses that are disconnected from periphery for different reasons. Passengers and visitors are not really aware of this line of demarcation.

With simple solutions and avoiding security risks this "two worlds" are easy to connect. It is possible to do more than just creating pleasant surroundings for dog owners and cyclists. That way also airpassengers waiting for their connecting flights have the chance to get to know the high quality holiday feeling at the periphery. In addition it becomes necessary to extend the basic infrastructure - as already started - to create a new centre at the periphery.

2. HolidayCart- Tool for realisation of Holiday 49°29'59"N, 11°04'45"E

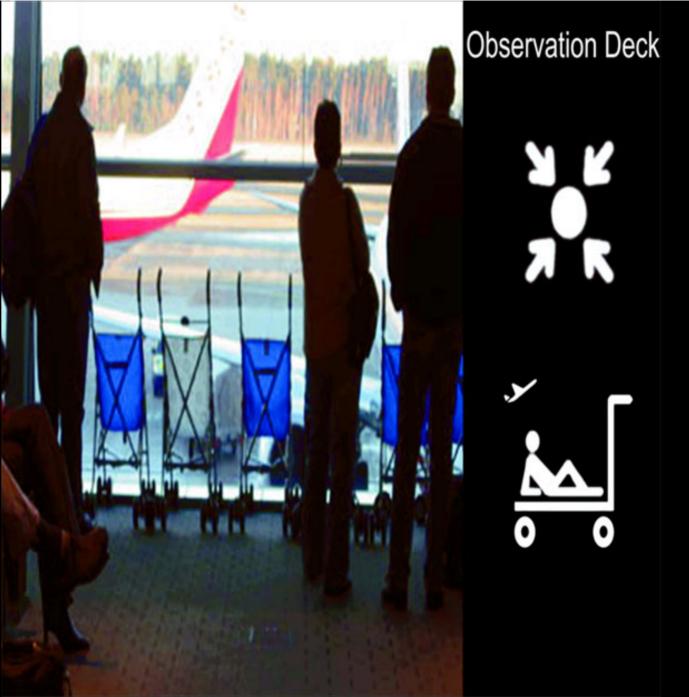
The baggage cart for the holiday feeling. For passengers, who have to wait for their connecting flight, who missed their flight or even for those, who would like to relax at the airport.

This way you have got the possibility to get better into the immediate surrounding of the airport without bothering your head where to leave the luggage.

The car offers a seating accommodation and can also be used as a deck-chair with parasol, sleeping mask, cup holder and Eeven a timer, which remembers you to meet the given time...So, your holiday, starts en route to your destination and the airport-stress, what is common, can be avoid.

3.Take Off

In two short films the passenger learns how to deal with the project "Holiday 49°29'59"N, 11°04'45"E" TakeOff shows how to relax waiting for your connecting flight if you already missed your plane. HolidayCart explains how to handle the single components of the baggage cart for the holiday-maker understanding that travelling is already part of vacation.





Meadows









Airport Beach





Sightseeing









HolidayCart / 2004 / Diploma Project / Prototype



HolidayCart

Task / Holiday in the Periphery

Model / M 1:1

Exhibition / Zumikon / Nürnberg / 2004

Exhibition / Raus 2005 - Alumni of the Academy / 2005



Foto: **STN** - Stansted Airport Extract of the photographic requirements analysis



Press Releases

Clevere Idee einer Airport-Mitarbeiterin: Der Gepäckwagen mit Pfiff

Diese Diplomarbeit hat es im wahrsten Sinne des Wortes in sich: Die Nürnberger Architekturstudentin Diana Heredia, die seit 2002 nebenbei am Check-In beim Airport Nürnberg jobbt, hat einen Gepäckwagen mit integriertem Liegestuhl entwickelt. Ideal für Passagiere, deren Flug Verspätung hat und die eine entspannende Möglichkeit zur Zeitüberbrückung suchen.

Der Prototyp dieses vielseitigen Kofferkulis ist bis ins letzte Detail durchdacht: Ein ausziehbares Schloss sichert das Gepäck; ein eingebauter Wecker sorgt dafür, dass der dösende Fluggast rechtzeitig wieder aufwacht; Sonnendach und Schlafbrille

schützen vor zu viel Helligkeit. Um ihre clevere Idee umzusetzen, musste die angehende Innen-architektin die verschiedensten Läden abklappern: Teile des Unikums stammen aus dem Fahrradgeschäft, andere aus der Kfz-Werkstatt, wieder andere hat sich Diana Heredia auf dem Schrottplatz zusammen gesucht.



Ziel ihrer Arbeit – die auch ein Entspannungs- und Freizeitkonzept für den ganzen Airport beinhaltet – ist es, dass "sich die Reisenden am Flughafen noch wohler fühlen". Denn aus ihrer eigenen Erfahrung am Check-In-Schalter weiß die Studentin: "Für die Hälfte der Fluggäste ist die Zeit am Airport mit Stress verbunden."



Airport Report 2/2004

Touristischer Mehrwert

Bei allem fantasievollen Witz ging das Duo sein Hafenprojekt mit großer Ernsthaftigkeit an und entwickelte ein touristisches Mehrwertkonzept, dass den Frachtbetrieb, die Nutzung brachliegender Ressoureen und die Belange der Anwohner berücksichtigt und Fehlentwicklungen sinnvoll korrigiert. Caro Mari ist daher auch der festen Überzeugung, dass die "Port of Touristic"-Vision "funktionieren würde, wenn es gelingt, die verhärteten Strukturen aufzubrechen".

Weniger utopisch, sondern schon als reales Modell vorhanden ist der "Holiday Cart" für Flugpassagiere von Diana Heredia – ein raffiniert konstruierter Zwitter aus Gepäckwagen und Liege mit Sonnenschutz, Getränkehalterung, einem sprechenden Wecker und Sicherheitsschnur für die Koffer. Statt Flughafenstress, der sich bei Verspätungen üblicherweise kann man so ganz entspannt die Wartezeit genießen und die Schönheiten des Knoblauchslandes entdecken. Hafenverwaltung und Airportmanagern seien die Präsentationen durch die Künstler heute um 19 Uhr ("Port of Touristic") und am 5. Mai ebenfalls um 19 Uhr ("Holiday Cart") wärmstens empfohlen.

Nürnberger Nachrichten 28/04/2004

Im Hafen scheue Tanklaster beobachten

Urlaub in Nürnberger Randgebieter: eine Ausstellung im Zumikon

I I rlaub auf dem Bauernhof kennen wir, auf Allinclusivien und dem Balkon auch, jetzt kommt der Urlaub in entzückenden Gebieten, so gut, so nah. Drei Absolventen der Nürnberger Kunstakademie aus der Klasse Innenarchitektur empfehlen den Flughafen und den auch ziemlich naherholungsgebieterischen Hafen und nennen das "Acht Tage/ Urlaub in der Peripherie". So lautete die Aufgabe ihrer Diplomarbeiten, deren Ergebnisse sie ab heute eine Woche lang auf Einladung des Hausherrn Volker Koch im Künstlerhaus Zumikon als launige Diskussionhasis ausbreiten.

Denn es geht um die auch ernst gemeinte Frage, wo Alltag und Stress aufhören und die Vision vom Urlaub einsetzt. Für Diana Heredia, mit Job-Erfahrung am Sicherheitscheck, ist der Flughafen eine "Zwischenstadt" mit "Zwischenspeicher". Also entwirft sie für die grüne Lunge rund ums Knoblauchsland-Drehkreuz Ruhezonen für Angler, Wasserratten und Vögelbeobachter - Relax-Vorstufe vor dem Abflug (oder gleich Ersuitz). Und passend daru hat sie einen "Holidaycart" kreiert - einen Gepäckwagen mit angeschlossener Liege samt Wecker und Getränkehalter.

Caro Mari und Jürgen Lehmeier denken für den Staatshafen, diese gigantische politi-

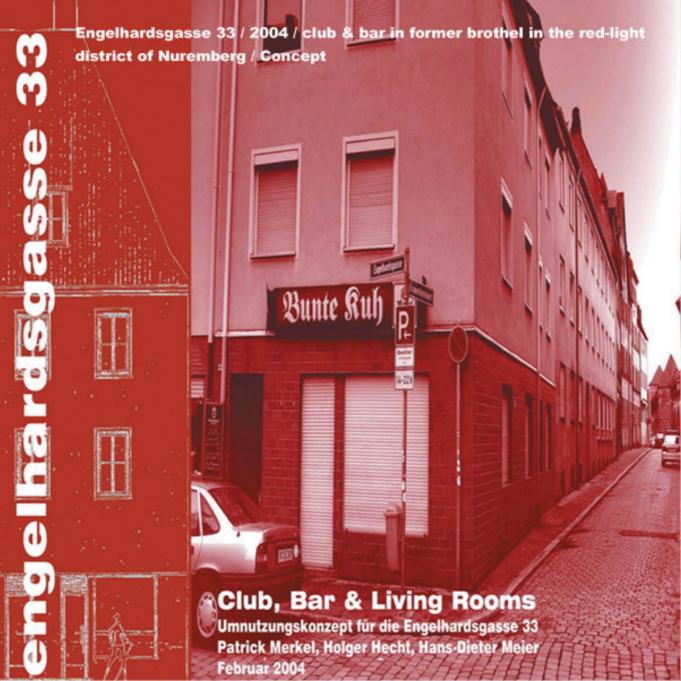
sche Fehlentscheidung mit pen beobachten kann, wo Last- serstraße sicherlich. daer

den sinkenden Umschlagzah- wägen auf dem 337 Hektar gro- Zumikon (Großweidenmühlen, eine neue Funktion an. In fien Gebiet als Erlebnis-Shutt- lestr. 213: bis 5. Mai, 12-22. einem Film entwickeln sie die le dienen und Touristen-Enga- Uhr; heute, 19 Uhr, Künst-



Parks namens "P.O.T" (Port ausbezahlt wird. "Wir glauben. Of Touristic), we man "scheue total, dass es geht", sagen die er, am 5. Mai Tanklaster*, stolze Kranher- beiden über ihr "touristisches den und durstige Pressluftrau- Eilsand". So gut wie eine Was-

Mari/Lehmei-(so Uhr) mit Diana Heredia







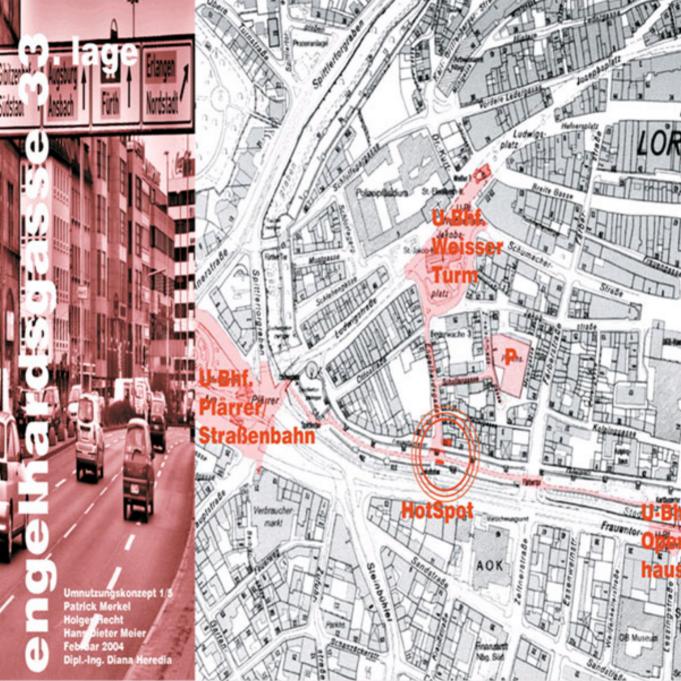


The "Bunte Kuh" used to be a louche tavern within red-light district of Nuremberg. In 2004 a new use for the former brothel was applied.

A club and bar merges the audience in this spot, with the objective to allay prejudices and fears of contact with the neighbours and to ease the bad repute of the area close to the Old Town.

The choice of location next to a gate in the city wall was an advantage for women, allowing them to visit the quarter unmolested, particularly because the access to different means of public transport could not be assured in a better way.

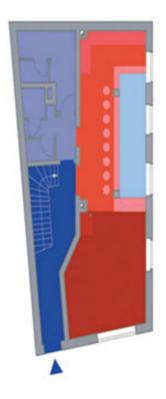
The owners wanted a club for the broad public apart from forming elites, but for all that still keeps in touch with the erotically charged neighbourhood.



რ. club **Patrick Merkel** Dipl.-Ing. Diana Heredia

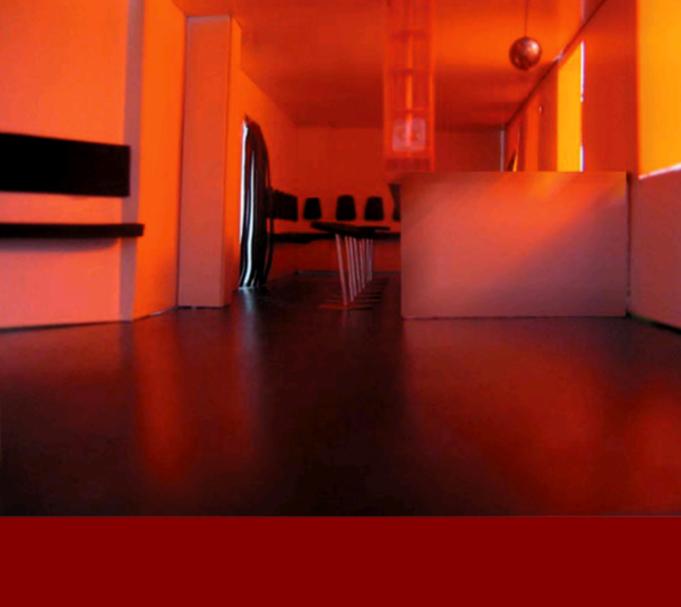
Grundriß Erdgeschoß M 1:100







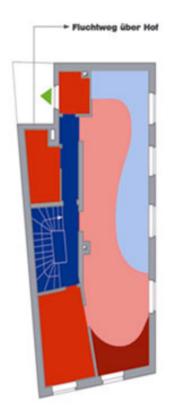






Grundriß 1.Obergeschoß M 1:100



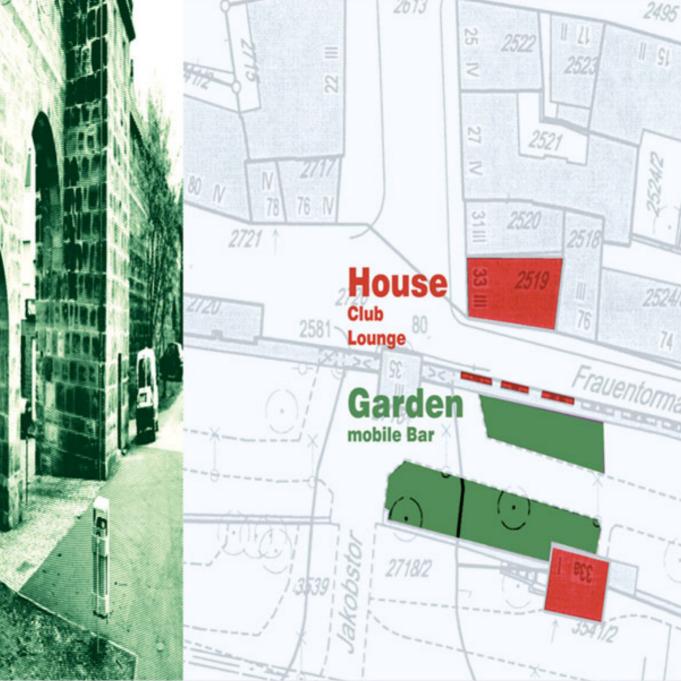




















The floor of the small dancefloor fades seamless to the bar area. The DJ-stand is located behind the bar in a slightly elevated position. A glass showcase has the function to separate the DJ desk from the guests sitting at the bar. At the same time it exhibits the range of beverages and snacks and is filled bit by bit with flyers and other contents.

The seats of the stools are bicycle seats, the footrests are pedals. The shape of the bench on the wall in front of the bar is similar to the bicycle seats and offer various seating alternatives. The colours in this room are warm and deep, primarily red.

Only fast-moving items are served at the bar, that means drinks that do not need to be served in glasses (e.g. bottled beer, alcopops).

The music concept subordinates to the utility of the different levels: On the dancefloor the music is the loudest. The volume is much lower one floor above where the cocktail bar is located and in the second floor it is only noticeable as background music.

Cloakrooms, an additional toilet, storage rooms, offices and changing rooms for the staff are also located in the upper floors.



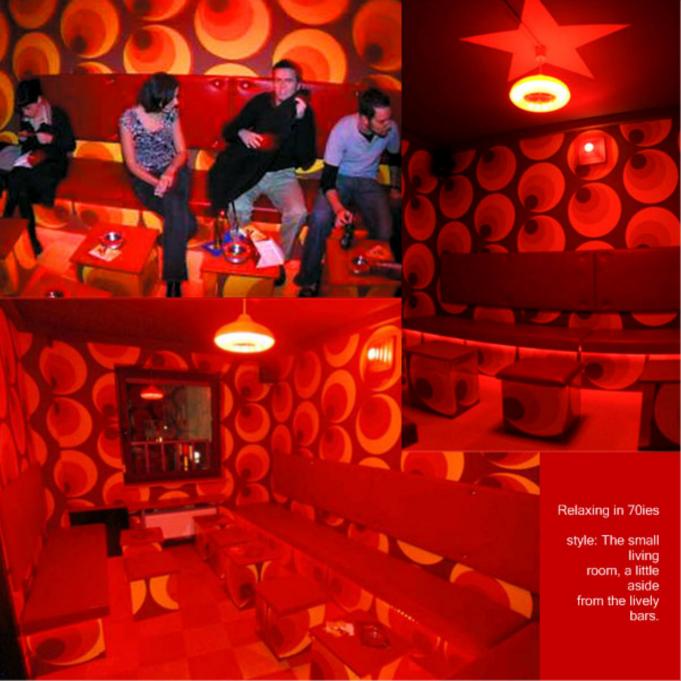




The cocktail bar and most of the furniture are held in white to allow changes of the room appearance with coloured lights.

Opposite to the bar there is a little stage that can be used for diverse small events (e.g. readings, performances, etc.). In addition to that there are video screens in the corners of the room whose programme depends on the events. Alternatively it is possible to watch the activities in the other floors.

To this bar a small living room is attached.





Work Experience

"Stars and Stairs" / Club, Bar & Living room / Nuremberg consulting, interior design, model making, creation of an image brochure,

measuring, scale drawing and updating of architectural plans cooperation with Susanne Klug (FKK-architects)

Competitions

2004

2005

"SMO - Symbiotic Minimal Occupation"

Special Grant 8th Student Competition "Textile Structures for New Building 2005" group work with Andrea Würstl, Sabine Bouet & Victoria Volozhynska / Messe Frankfurt

1st Prize in the category "Installations and Visions"

"Giardino da padiglioni" Danner Class Competition

Class for interior design / group work with Jürgen Lehmeier

Exhibitions

3rd Prize 2000

"Take Off for Holiday"

2005

Raus 2005 Exhibition of the Alumni of the Academy / Nuremberg

"Take Off for Holiday 49°29′59′'N 11°04′45′'E"

Presentation of selected diploma projects of the graduation class / Zumikon Nuremberg 2004

"Avis"

Textiles Auswahl*2003

Exhibition for Textile Art / Academy of Fine Arts / Nuremberg 2003

Practicals

2003

2001

creation of a press kit and image brochure, model making and

product design for a competition, office organisation, customer care k / TV-channel for apprenticeship and further education / Munich

analog editing, introduction in camerawork, operating the transmit receiver research, moderation, interviewing, shootings, preparation of new formats, interviews during "sehsuechte - 30th International Students Film Festival" in Potsdam Babelsberg

> architectural drawing 2000

Max Bögl / concrete construction / Neumarkt / 2004

en Thole / architectural office / Nuremberg

honkahe / interior and furniture / Nuremberg

Further Practicals

short practical, basics of concrete building f GmbH / plastics processing / Berlin / 1999 basics of mould construction Fritz & Fillmann / jewellery / Berlin / 1999 basics of silversmithery Academy of Arts Berlin / Künstlerhof E h / Berlin / 1998 joinery, smithery & office

Education

1999 - 2004

Academy of Fine Arts in Nuremberg / Class for Interior Architecture

Links

www.adbk-nuemberg.de

www.starsandstairs.de http://techtextil.messefrankfurt.com www.honkahe.de www.afk.de www.sventhole.de www.ziemendorf.de

Degree: Abitur (general qualification for university entrance) 1991 - 1998

Stauffenberg-Oberschule / secondary school / Berlin

Primary School / Berlin 1989 - 1991 "26 de Julio" / primary school / Santiago de Cuba

Degree: Diploma Graduate Engineer

1985 - 1989

